

Scope of Project

The loss of a mobile phone or smart phone can be a real pain especially when you don't have a reliable backup of all your contacts or someone uses your phone to make calls. You may even have personal information you don't want anyone to know.

This competition will look to generate a new downloadable application that will provide an advanced level of security to mobile phone users. This application should ideally be available across all three operating systems currently used in the UK (Apple, Symbian or Microsoft) or on the platform/platforms covering the greatest number of users. We have up to **£50,000** to allow you the time and space to create a winning application.

To assist with the commercialisation of the software solution, the winning organization will be assisted by a design team with expertise in user interface design in a mobile environment. The creative services of the design firm will be at no cost and all IP will be retained by the winning organization.

The area of mobile device security is a large subject and as such we have limited this competition to the following areas: (you do not have to address all areas).

- Mitigation of the risk of personal information theft on mobile devices (e.g. lightweight encryption).
- Secure access or authentication to the data held upon the mobile device. (e.g. facial recognition using onboard camera).
- Secure access or authentication to activate use of the phone (e.g. facial or voice recognition, access code).

Software which addresses and reduces the risks associated with 'hot product' attributes VIVA (Value, Inertia, Visibility and Accessibility) and CRAVE (Removable, Available, Valuable, Enjoyable and Disposable) are especially welcome.

Thanks and good Luck.